

7TH JAPAN-GERMANY ICT POLICY DIALOGUE

GERMANY-JAPAN COOPERATION EFFORTS BY INDUSTRIAL RELATED ORGANIZATION
EXPERIENCES AND PROJECTS REALIZED BY DJW

ようこそ! Herzlich willkommen! Welcome!



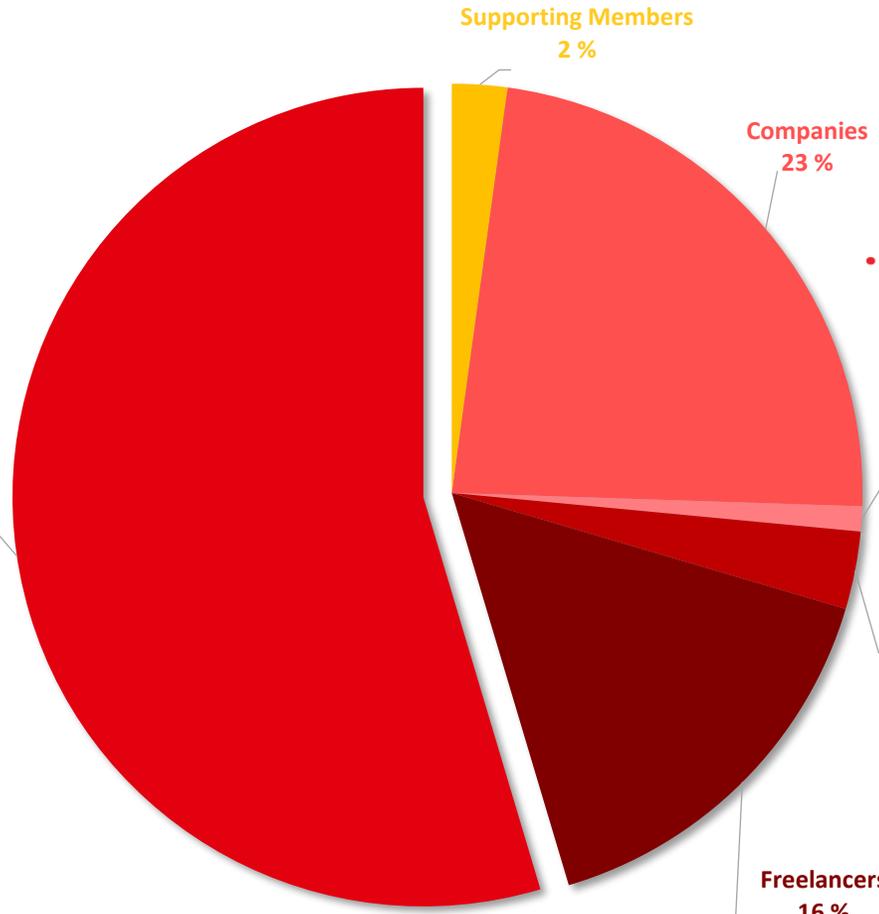
ABOUT DEUTSCH-JAPANISCHER WIRTSCHAFTSKREIS (DJW, 日独産業協会)

<p>History</p> <ul style="list-style-type: none"> • 1986 – idea for DJW was born • 2001 – founding an NPO under German law • 2019 – opening representative office in Tokyo 	<p>Present</p> <ul style="list-style-type: none"> • Largest Japanese-German business network • 1.011 members in Japan and Germany • Core team of 5 team members
<p>Members</p> <ul style="list-style-type: none"> • Located in Japan and Germany • Companies, institutions, freelancers, individuals • Uniting players active in business exchange • Cross-industries and cross-border network 	<p>Board and Special Advisors</p> <ul style="list-style-type: none"> • Leading figures of economy, politics, media • Located in Germany and Japan • Accompanying DJW team with ideas and impulses • Special Advisor Data Security, PR, Network Expansion
<p>Portfolio of Actions</p> <ul style="list-style-type: none"> • Networking – events, Networking Hub • Information – website, social media, newsletter • Business – contacts, multiplicator 	<p>Website</p> <ul style="list-style-type: none"> • Jobpool • Infopool • Experts’ Pool

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Individual Members
55 %

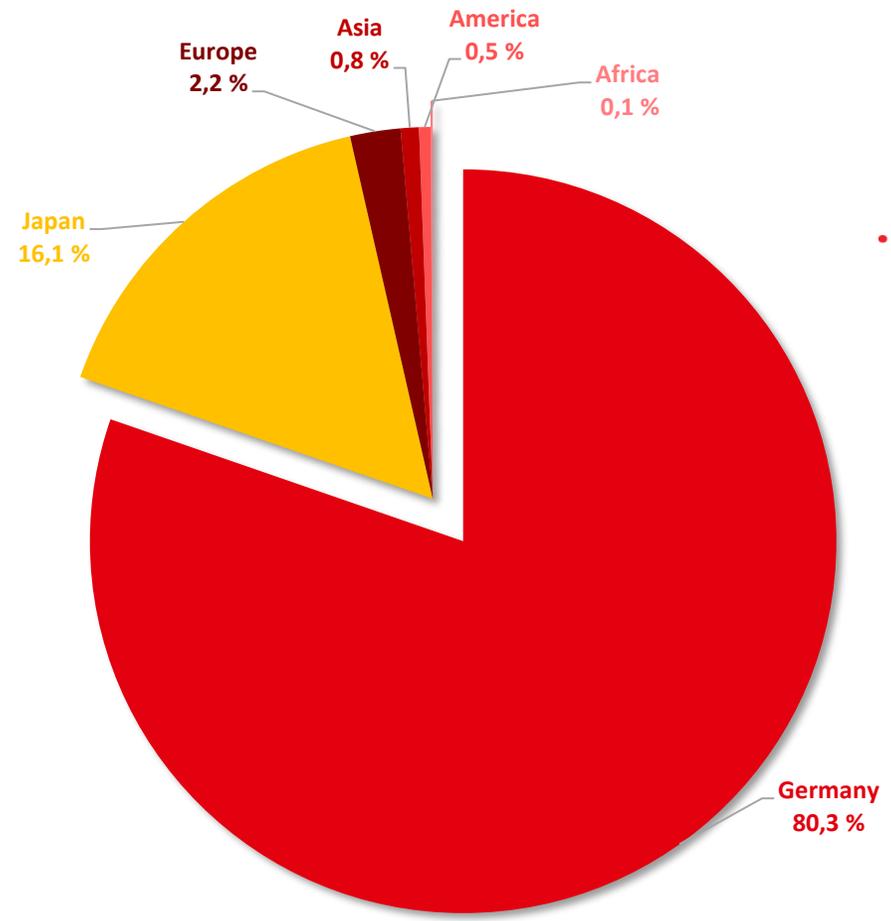


Masao Uchibori
内堀 雅雄
Gouverneur, Präfektur Fukushima
福島県知事



Japanese-German business network of 1.011 members
(31.12.2022)

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Japanese-German business network of 1.011 members (31.12.2022)

DIGITAL PLATFORMS FOR JAPANESE-GERMAN BUSINESS EXCHANGE

2017 – EARLY PIONEER OF HYBRID EVENTS | DIGITAL CO-WORKING | MOBILE WORKSPACES

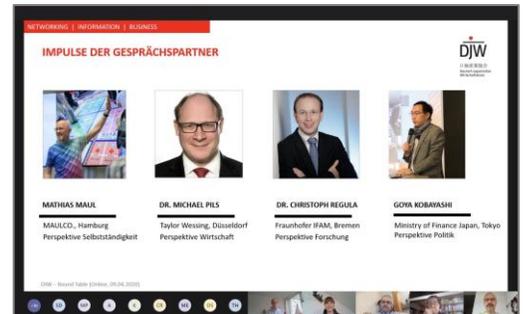
- **Events** – early understanding that melange of online and on-site events is key
2017 - Germany-Japan Startups Platform connecting Tokyo, Berlin, NRW
2017 - first DJW Webinar with digital speakers and attendees
- **Social Media and Newsletter** – digital distribution of information via several channels
- **Mobile and digital workspaces** – implementation of MS Office to foster decentralized working



DIGITAL PLATFORMS FOR JAPANESE-GERMAN BUSINESS EXCHANGE

2020 – PURSUING DIGITIZATION WITH PANDEMIC STIMULUS | DIGITAL EVENTS CONNECTING OUR NETWORK

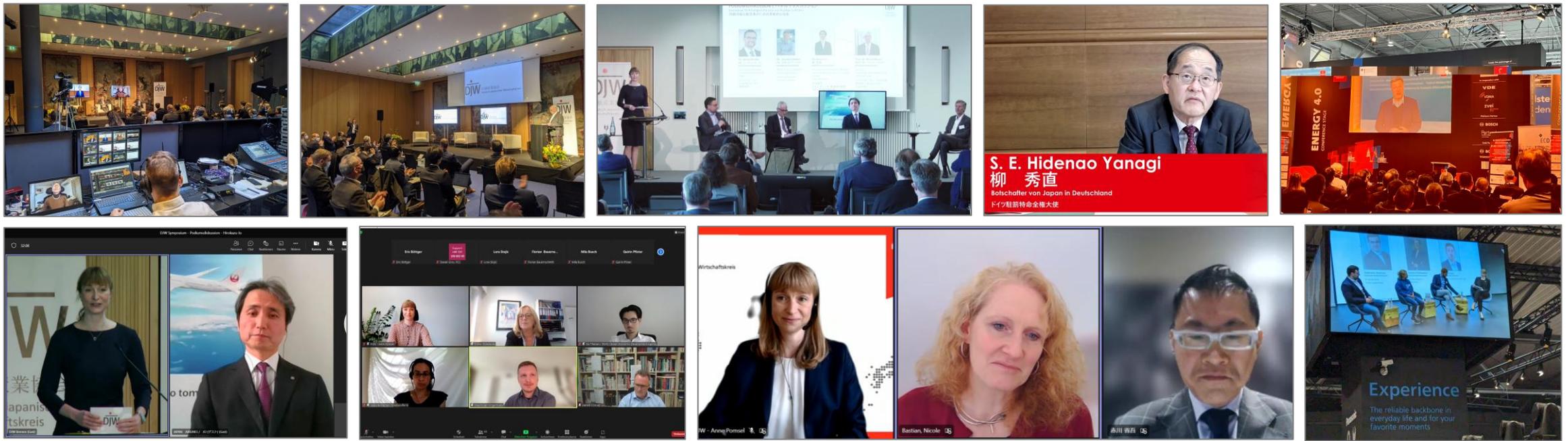
- **Events** – up-to-date digital formats with DJW Socializing, live concerts
2020 - streaming live concerts via DJW YouTube channel
2020 - reaching our members via digital socializing events
- **Network** – Appointment of Special Advisor Data Protection and Cyber Security



DIGITAL PLATFORMS FOR JAPANESE-GERMAN BUSINESS EXCHANGE

2023 – HYBRID EVENTS | LIVESTREAMS | DIGITAL NETWORKING HUB

- **Events** – implementation of livestreams and hybrid formats as regular feature
2022 - connecting 6 levels of communication
2023 - organizing over 50 annual events hybrid, online, on-site
- **Networking** – digital platforms for our members to connect, Networking Hub
- **Mobile and digital workspaces** – implementing home office for DJW team, offering teams infrastructure for our members



THANK YOU VERY MUCH FOR YOUR ATTENTION!

CONTACT DETAILS

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#WeAreDJW