Ghana got IT right! – Investment Day on IT Services

German-African Business Summit Pre-Event

23 November 2026 at 12:00-18:00, at Kempinski Hotel, Accra (Ghana);
plus optional site visit on at 07:30-12:00

Optional Site Visit

07:30 **Registration for Site Visit**

08:00 **Visit of a Ghanaian IT company**

Main Programme

11:30 **Networking Brunch (B2B & B2G) & ongoing Registration**

13:00 **Welcome Remarks**

by the German Federal Government, the Ghanaian Ministry of Communication, Digital Technology and Innovations, GIZ and the Afrika-Verein der deutschen Wirtschaft

13:20 **Industry Overview: Ghana's Preparedness for partnerships with the German IT market in the age of AI**

As AI rapidly reshapes the outsourcing industry, the session will highlight Ghana's strategic shift toward advanced, AI-powered IT outsourcing and digital service delivery. The presentation will highlight how Ghana is actively transitioning its outsourcing capabilities toward high-value digital services, including AI training, cloud computing, and data analytics.

13:40 **Fireside Chat: "Building successful partnerships. Approaches that work!"**

This conversational format provides insight into approaches that have been trialled and tested for market entry into Ghana ensuring successful provision of IT talent and digital services to German companies.

14:25 **Coffee Break**

14:55 **Panel Discussion: AI-Driven Digital Service Delivery and Execution**

This panel examines Ghana's rapidly evolving IT and digital services market through the lens of artificial intelligence. Panellists will unpack the most compelling opportunities for AI-integrated services, analyse workforce AI literacy readiness, and address the specific infrastructure and regulatory barriers that IT companies must overcome to scale their operations effectively.

Designed to be practical and forward-looking, the session offers participants a nuanced understanding of how to successfully partner, enter, and deploy AI-enabled IT solutions with Ghanaian partners.

15:55 **Closing**

16:10 **Market Place & Networking cocktail**

Federal Ministry for Digital Transformation and Government Modernisation

GHANAIAN-GERMAN DIGITAL DIALOGUE

german cooperation DEUTSCHE ZUSAMMENARBEIT

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